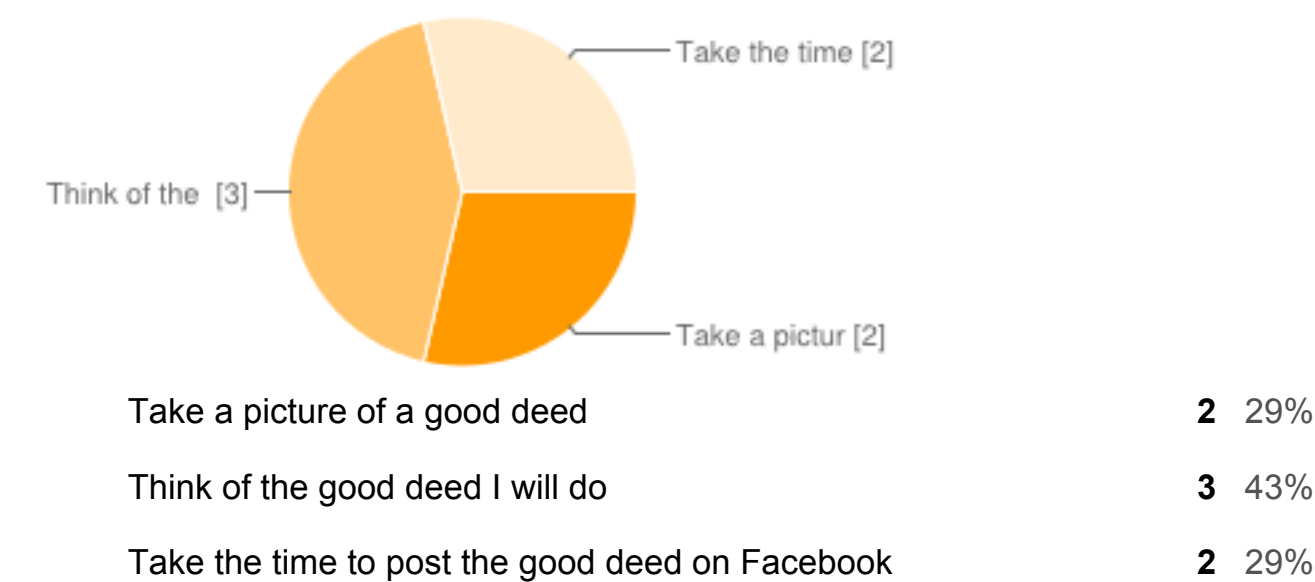


How did you feel when you were challenged to make a Good Deed through Facebook?



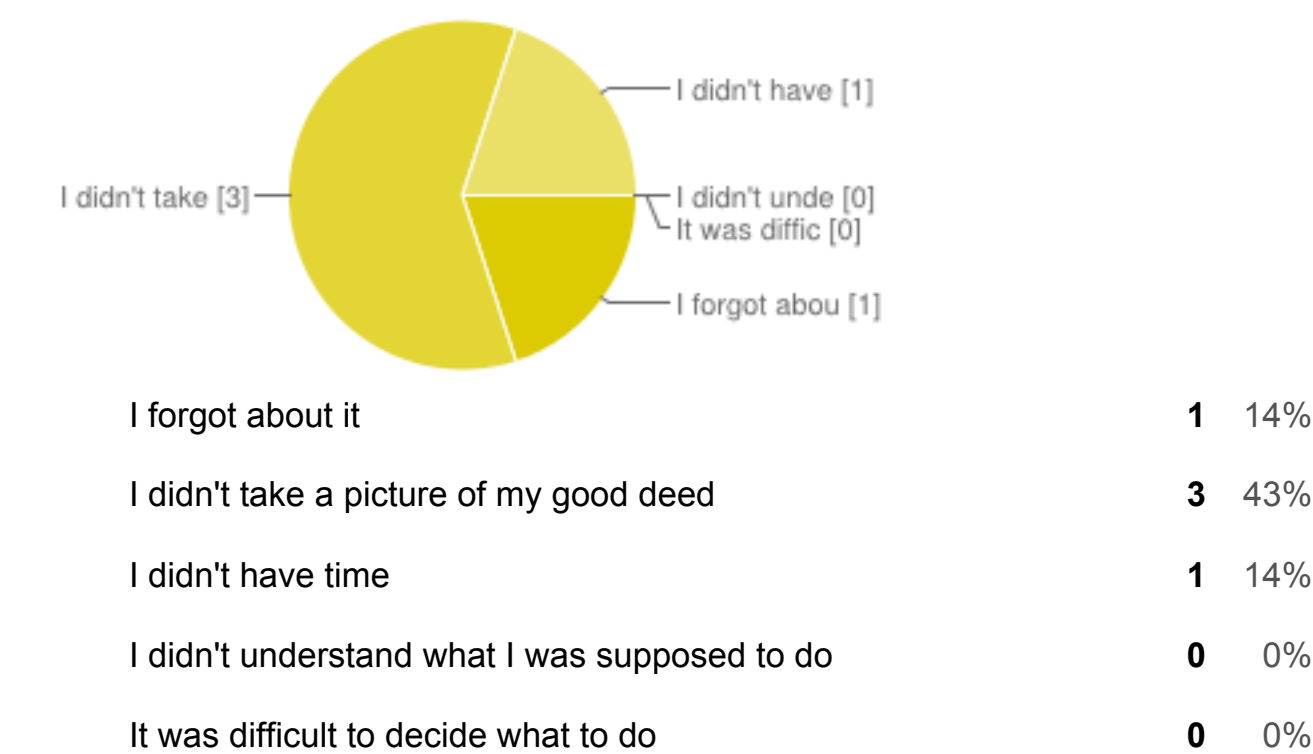
What do you think is the most difficult thing about being challenged to do a good deed?



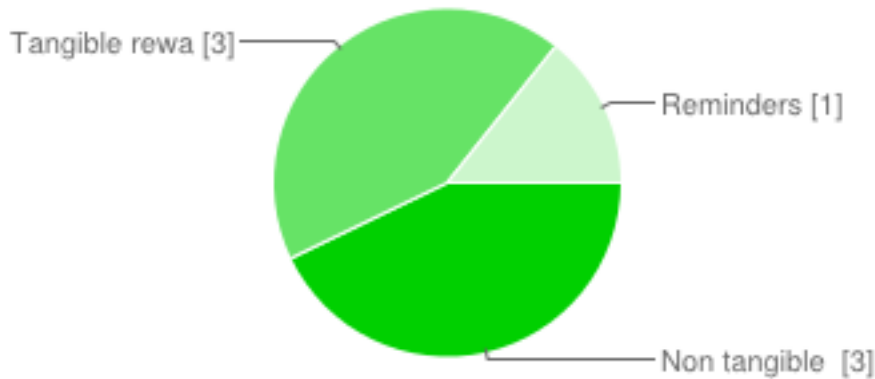
If you did a good deed, what motivated you to post it on Facebook?



Why you didn't post your good deed on Facebook? (Just the people that didn't post it)



What do you think will motivate people to do a good deed?



Non tangible rewards (Ex: recognition)	3	43%
Tangible rewards (Ex: Candies)	3	43%
Reminders	1	14%

Please provide comments and suggestions for Spark on how we can improve

- I'm constantly doing good deeds on my day-to-day life, I just don't usually take pictures of them.
- When I was challenged I just mentioned the most recent one that came to mind, without a picture. To me personally it's kind of weird seeing people thinking and "planning" good deeds for a challenge, instead of just doing them because it's a nice thing to do.
- I think it's a good idea and I like it.
- Actually I think taking picture of other people's good deed is more easier... Kind of show the appreciate to other people!
- Can I get sense of how sparks are related to each other without going to your website?